

## SOCIAL ENTREPRENEURS SOLVE SOCIAL PROBLEMS

„Without the new software many things would have worked out neither as beautifully nor as quickly and simply as they’ve done.“ Michael Vollmann, Project Management Ashoka Germany gGmbH.



NAME OF ORGANISATION  
 Ashoka Germany

As social investor Ashoka has been identifying and supporting social entrepreneurs since 1980 in nearly 70 countries – men and women with system changing solutions for the world’s most urgent social problems. Ashoka Germany gGmbH, founded in 2003, is based in Frankfurt covering Germany and German-speaking Switzerland.

FOCUS  
 Identification and support of social entrepreneurs

Ashoka provides the selected social entrepreneurs with living stipends, professional support, and access to a global network of peers and consultants. Ashoka also advances the idea of social entrepreneurship to a wider public through extensive communications.

RECEIVED PRODUCTS  
 Microsoft Expression Web 2  
 Microsoft Expression Design 2  
 Microsoft Office Publisher 2007

*Stifter-helfen.de – IT for Nonprofits* provided Ashoka with Microsoft Expression Web 2, Microsoft Expression Design 2 and Microsoft Office Publisher 2007.

RESULT  
 Efficiency and quality gains in external communications

The IT donations helped Ashoka improve and speed up the development of communication materials. This has led to significant efficiency and quality gains, among others, in their email newsletter, booklets or posters. Ashoka was also able to support events considerably better with collateral and other materials.

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