

For Immediate Release

Palo Alto Software and TechSoup Global Team to Benefit Non-Profits

Business Plan Pro Standard Edition and Business Plan Pro Social Enterprise Edition Available as Donation for Non-Profits

EUGENE, OREGON – May 13, 2009 - Palo Alto Software (www.paloalto.com), creators of a product line that offers “know-how” solutions to help small businesses grow, and TechSoup Global, a nonprofit organization devoted to making technology and technology education available and affordable to other non-profits and libraries all over the world, today announced that donations of Palo Alto Software’s Business Plan Pro Standard Edition and Business Plan Pro Social Enterprise Edition will be available to non-profits that are registered with TechSoup Global.

Organizations can use Business Plan Pro Standard Edition to create business plans or funding plans for their own organizations or use Business Plan Pro Social Enterprise Edition to create a plan for earned income ventures or social enterprises to provide financial support for their main missions.

“At TechSoup Global, it’s our goal to bring essential technology solutions to the non-profits and libraries we serve,” said Roger Abraham, Vice President of Products at TechSoup Global. “Thanks to our partnerships with leading technology companies, nonprofit organizations in the US and NGOs in more than 20 countries can take advantage of these tools even during times like the present when budgets are shrinking. Business Plan Pro makes it easier for organizations to follow best practices and create a solid plan on which they can build their important work.”

“It is with great personal pride that we are able to continually help non-profits,” said Sabrina Parsons, CEO of Palo Alto Software. “Business Plan Pro has been an award winning tool for over a million for-profit and non-profit companies over the last 20 years and we believe that our donations and discounts through TechSoup Global will greatly help advance our efforts in the non-profit sector.”

Donated Business Plan Pro software is available to smaller organizations whereas larger nonprofits are eligible for substantial discounts. For details on the program, including eligibility requirements, go to [TechSoup Stock](#), TechSoup Global’s product donation service.

Palo Alto Software's Web site, bplans.com, offers many sample business plans plus a wealth of articles and tools related to starting up a business.

About Palo Alto Software, Inc.

Palo Alto Software, Inc. develops, publishes and markets software products for use with personal computers. BUSINESS PLAN PRO is the best selling business-planning software in the U.S. retail market, according to NPD Intellect. Palo Alto Software's marketing-planning product is MARKETING PLAN PRO powered by Duct Tape Marketing. This combined product line offers "know-how" solutions that have made Palo Alto Software the market leader in its category.

With its most recent product, EMAIL CENTER PRO, Palo Alto Software has created a Web 2.0 "Software as a service" (Saas) email management tool.

Palo Alto Software's award-winning site, www.bplans.com, continues to be one of the highest visited sites in the small-business arena, offering numerous business-planning resources.

Palo Alto Software was founded in 1988 and is a privately-owned corporation based in Eugene, Oregon. More information about Palo Alto Software products is available on the company website, www.paloalto.com. To access high-resolution images or further information, go to <http://news.paloalto.com/>

About TechSoup Global

San Francisco-based TechSoup Global (www.techsoupglobal.org) is a 501c3 nonprofit organization that provides technology information to individuals and organizations in more than 190 countries, has provided consulting services in more than fifty countries and, through its global network of capacity building NGOs, manages product donations to more than 80,000 organizations in 22 countries. The product donations program has enabled organizations to save over \$1.2 billion in expenses as of September 2008.

TechSoup Global continues to innovate with a goal of bringing increased resources and capacity to organizations working diligently on their social missions. In addition to Palo Alto Software, TechSoup Global has a network of more than 35 corporate donor partners including Microsoft, Cisco and Symantec. For more information about technology donations and resources, visit www.techsoup.org.

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